

3RD YOUTH SOBOR
UKRAINIAN ORTHODOX CHURCH OF THE USA

RECOMMENDATIONS TO AID THE CHURCH DURING ITS TIME OF
FINANCIAL CRISIS



It is our belief that many people have no real idea what the “Consistory” is or what it does. We learned at this Youth Sobor that the Consistory is the national church, of which we are a part. We also believe that the faithful would be more willing to give to the national church if there was a better understanding of its working and purpose on OUR behalf. Below are our suggestions in how this misconception may be remedied.

- Create and launch a publicity campaign to let the faithful know where their money is going, if you know where your money is going you are more likely to donate. We believe that most people have no idea of all of the good works and programs that our church provides and supports.
- If you can establish the above line of communication people may be more likely to donate to a particular cause or ministry because they have a connection to it.
- Publish financial goals for projects and programs - so people will help to realize those goals. (the thermometer concept)
- A part of the publicity campaign should include how donating to the Consistory will affect them in the long run.
- Re-evaluate the current financial agenda to fit the present needs (For example: the needs and interests of the 1970's might be different from today – people may want more money allocated for one area than where it is currently being focused)

Ways to educate about the Consistory and how our stewardship affects the church:

- Create a pamphlet, provide face to face discussion with a slide show to explain the ideas (educate the church)
- Specifics are better than generalizations when sending ‘tools’ for stewardship to the different parishes
- Utilize social networking avenues